



CONFERENCE NORDICS A&W 2019

Agenda Marketing

- Autumn Winter
- Sneak peak 2020
- Others



Autumn Winter

- Assortment & Marketing material
 - O:\Professional Nordic Table Top\Marketing\2019\Presentations\Autumn winter\NORDIC DRAFT KAM PRESENTATION A W.pdf
 - O:\Professional Nordic Table Top\Marketing\2019\Presentations\Autumn winter\Presentation autumn winter moving.pptx
 - O:\Professional Nordic Table Top\Marketing\2019\Presentations\Autumn winter\Dunilin promotion for Christmas.pdf
 - <http://publications.duni.com/da/2019/tt/autumn/#/>
- The most important things selling Christmas
 - Recomendations for sales visits A W 2019.pdf



Sneak peak 2020

- Dunilin MAX
 - O:\Professional Nordic Table Top\Marketing\2020\Presentations\Dunilin Max modern Music small.mp4
 - Short version assortment 2020.pptx
- OUT – KEEP – NEW
 - O:\Professional Nordic Table Top\Marketing\2020\Assortment\Assortment list Nordics 2020 2.xlsx
- Marketing material
 - On line versions of “segmented brochures – International”
 - Catalogue



Others

- Fairs and new material
 - New fair concept.pptx
- W2P





**THANK YOU AND
GOOD LUCK**