Duniletto

Pre-folded napkin as a cutlery pocket. Premium offer with Dunilin, mid-offer with Slim (Dunisoft). Main occasions of use are lunch and dinner inside and/or outside. Most selling color are white and black in both qualities.

Features (max 5)	Reason for being - Why	Segment	Benefits end-users (max 3)
Napkin pre-folded as a pocket Heavy material	Cutlery can be inserted in the pocket Full size napkin Maintain the folding	Hotels	Folding and size closer to a linen napkin for premium feeling Prefolded format allowing a "clean" feeling on the table
Dispenser box CU	Better handling of space storage	FSR	No waste handling compared to a paper pocket with napkin. Can be used outside, the cutlery prevent the napkin to fly away Different linen-like material that match meal price level and number of courses
		Health & Care	



Sustainability argumentation
Here would then be environmental argumentation about FSC, ecoecho, ok compost,
Swan, RAL or other - Here would then be
environmental argumentation about FSC,
ecoecho, ok compost, Swan, RAL or other

Financial argumentation

Choose a product to compare with.

